

2023 SESSION  
MAY 22 - JUNE 2, 2023

(225) 766 - 8595  
[GSBSU.ORG](http://GSBSU.ORG)

**KNOWLEDGE...**  
**because your career does not**  
**come with a guarantee**

To succeed in today's banking world, bank officers need the wisdom and expertise that come from perception and insight, and an astute ability to discover, discern, and decide. It's that kind of knowledge that the Graduate School of Banking at Louisiana State University has provided experienced bank officers for over 70 years. Completion of the GSB program has become a standard prerequisite to professional advancement in many banks. Officers at banks of all sizes—from community banks to multi-billion-dollar institutions—find that the School's curriculum addresses their educational needs. The course of study at the Graduate School of Banking spans 25 months, with three(3), two-week resident sessions each year. During these resident sessions, bankers/students receive approximately 180 hours of classroom instruction. Leadership speakers, evening study sessions, written examinations, and bank study projects between resident sessions are an integral part of the School's comprehensive program.

Additionally and upon graduation, alumni become eligible to apply for participation in GSBSU's Chartered Banking Professional (ChBP) program, the first and only professional designation for the banking industry, developed and trademarked by GSBSU. For more information regarding this prestigious certification, please visit [www.gsbsu.org/chbp](http://www.gsbsu.org/chbp).

“I was looking for ways to become a more well-rounded, proficient banker – and found the perfect fit with the Graduate School of Banking at LSU. And while it was a significant investment of time and other valuable resources, it was the best investment I could make in developing my skill sets. The case studies, amazing professors and guest lectures, combined with the bank simulation – created the perfect learning environment for me to absorb and take that knowledge back to my bank. Above all of that, the people I was able to form meaningful and enriching relationships with will last my entire career. I have contacts all over the country (and Mexico) that I can turn to for advice. I couldn't say that 3 years ago. This program was the best decision I, and my bank, could have made for my personal and professional development.”



## FACILITIES

Classes are conducted on the beautiful campus of Louisiana State University in Baton Rouge. All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University's athletic and recreational facilities, including an 18-hole golf course, swimming pools, and tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms, and indoor jogging tracks. All students are housed in air-conditioned new/renovated dormitories with private bedrooms – two bedrooms per suite with a shared bathroom. Dormitories feature Wi-Fi, in-room sinks, modern community kitchen, laundry facilities and computer lab.

## FACULTY

One of GSB's most important resources is its faculty, which is comprised of more than 50 outstanding bankers, university professors, and other professional leaders from all parts of the country. Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School's informal learning environment provides the student ample opportunity to discuss banking topics with its nationally recognized faculty.

Jeff Dannelly, *Senior Vice President*

Emerald Coast/Bay | Private Wealth Management  
Hancock Whitney  
Class of 2022

# C U R R I C U L U M

## CORE CURRICULUM

- Asset/Liability Management
- Bank Management Simulation
- Bank Regulatory Law
- Banking on Leadership
- Banking Small Business
- Credit Risk Management
- Evaluating Bank Financial Condition
- Financial Markets
- Interpreting Economic Change
- Leadership in Times of Change
- Managing Bank Performance
- Mergers & Acquisitions
- Monetary Economics
- Risk Management & Cybersecurity
- Strategic Bank Marketing

## CASE STUDIES

- Communication & Corporate Culture
- Ethics & Legal Issues
- Internal Controls & Compliance
- UCA Cash Flow & Problem Loans

## SPECIALIZED COURSES

- Banking & International Trade
- BSA and AML Essentials
- Commercial Real Estate Financing
- Credit Analysis
- Fundamentals of SBA Lending
- Introduction to Digital Assets
- Negotiate to Win for Bankers
- Recruiting and Retaining the Right Employee
- Rural and Small Business Lending
- Treasury Management
- Troubled Asset Resolution

# M . B . A . C R E D I T

Bankers completing the Graduate School of Banking at LSU may enroll in professional MBA programs at several universities and receive graduate credit for their work at the banking school. The programs have no residence requirements and may be completed on-line. The universities awarding credit are:

- Arkansas State
- Louisiana State University
- Mississippi College
- Mississippi State University
- Tennessee Tech University
- The University of Mississippi
- The University of South Carolina
- The University of West Georgia
- Union College of Kentucky

Information regarding the requirements of each program and the number of academic hours awarded may be found at [gsblsu.org](http://gsblsu.org).



## STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2022 session, two thirds of the bankers/students held the rank of vice president or higher, almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$500 million - \$1 billion range. The number of female bank officers enrolled in GSB has grown in recent years. In 2022, 114 of the 523 bankers attending GSB were women.

## ADMISSION

### Education

Applicants must have some credit for courses in Basic Accounting and either Economics or Money and Banking. This credit may be obtained from a college or university or from the American Bankers Association and CFTEA.

### Position

All students must be officers or regulatory officials in the banking industry, or accountants with firms that serve the banking industry.

### Experience

A minimum of three-years experience as an officer in the banking industry is required; applicants from supervisory agencies and accounting firms must have a minimum of five years' experience in bank supervision and/or audit.

### Graduation

Students must satisfy the following requirements to graduate from GSB:

- Satisfactory completion of a series of 10 bank study projects five the first year, five the second year.
- Satisfactory grades on examinations during the resident sessions.
- Full participation in all assigned classes and activities.

### Application and Fees

Final admission deadline is April 17, 2023. A Wi-fi enabled tablet with a note taking app is recommended.

- \$4,400 per session (covers room, meals, and all instructional materials, and is due upon notification of admission)
- \$300 non-refundable annual registration fee
- If an applicant withdraws before January 1, 2023, the full tuition fee will be refunded
- An applicant withdrawing between January 1 and April 1 will forfeit \$150
- An applicant withdrawing from April 1 to May 1 will forfeit one-half of the tuition
- An applicant withdrawing after May 1 will forfeit the entire fee.