

Day-One... In the Books!

After our first full day behind us, we hope that our FR students are working hard to get to know each other and making their considerations for Class Officers. If any of you need more detailed information on what the job entails, please make a point to seek out some of the officers from our upper classes. I'm quite sure that any of them would be happy to share their experiences.

Class of 2022 Officers

- President – **Jeff Dannelly**, SVP, Hancock Whitney Bank (Destin, FL)
- Vice President – **Lacie Campbell**, Officer in Credit Analysis, Citizens National Bank (Shreveport, LA)
- **Mike Jasper**, CFO, The Bank of Fincastle, (Fincastle, VA)
- **Tom Rasey**, First VP/Loan Administration Officer, The Farmers Bank (Appomattox, VA)
- **Sergio Burgos Perez**, Business Relationship Director, Banorte (Mexico City, MX)

Class of 2023 Officers

- President – **Jamie Johnson**, Assistant Compliance Officer, Farmers Bank (Suffolk, VA)
- **Madison Lamb**, Loan Supervisor, Bank of Dawson (Shellman, GA)
- **Heather Nicole Martin**, SVP, Benchmark Community Bank (Kenbridge, VA)
- **DeMarco McClain**, SVP, Bank Independent (Sheffield, AL)
- **Jesus Melo**, Deputy Director, Banorte (Cuajimalpa del Morelos, MX)

Attn: North Carolina Students

Tomorrow, you are invited to a luncheon (**11:30-1:00 pm**) in the back room of the **459 Commons** hosted by your State Association President & CEO, **Peter Gwaltney**, current Appointed Trustee, **Tony Reitzel**, and Immediate Past Appointed Trustee, **Bill Stallings**.

News You Can Use

Please report any apartment or dorm maintenance issues to LSU staff at the numbers for your respective dorms listed in yesterday's RST. For GSBLU session issues, or any issues you can't resolve with LSU staff, please contact the GSBLU office at **225 766-8595**.

Today @ GSBLU...

11:30-1:00 pm	Lunch
11:45 am	JR/SR Student Advisory Council Meeting
6:00 pm	State Bankers Reception

Please remember that we are guests of Louisiana State University. LSU has a beautiful campus... let's help keep it that way by being responsible for our trash and being respectful (especially at night) regarding noise.

Please, please, puh-LEASE keep up with your keys and/or key cards (surely none of you have lost them already, right?). This is really "self-preservation" because replacement of ECA keys is \$80 for bedroom, \$155 for front door, OR \$170 for both. For Azalea & Camellia replacement of lost brass keys is \$50 and \$5 for keycards.

Going Green

In 2019, GSBLU made the decision to do our small part to help save the planet. Historically, the school printed all student, faculty, and class materials using more than 50 cases of paper (for you "math people," that's >250,000 sheets) and placed them in heavy three-ring binders to be lugged around for two weeks at a time. We even printed around 600 copies of this newsletter every...single...day during session.

We took those paper & mailing costs and invested them in Canvas, the school's online Learning Management System, and today 99.9% of total materials to students & faculty can be found there. This improvement not only dramatically decreases the GSBLU "carbon footprint," but it also provides materials faster, earlier, and more reliably. Additionally, Canvas can never get "lost in the mail" and the dog can never again eat your homework. (So... sorry for that part, y'all.)

A Little History by Jared Broussard

In the late 1940s, a Mississippi banker named Orrin Swayze set out to find a place to develop a school of bankers. He visited with administrators of numerous schools and universities in the state of Mississippi and other states. Despite his admirable intentions of providing valuable and concentrated banking knowledge to southern bankers, he couldn't win approval to host the Graduate School of Banking sessions at any Mississippi institution.

In 1950, there were 19,278 commercial bank offices in the U.S., most of which were small institutions, and many were family owned and controlled. Often times, new family members entering the business lacked the formal financial education needed to manage a financial institution, and because of time constraints, enrollment in a university was not an option. What was needed was a professional school which would provide the broad education necessary to manage a financial institution which would allow the banker to retain full-time employment in the bank. The Graduate School of Banking provided this education.



Founder Orrin Swayze (R) with Pres William Walker

To gain acceptance of the proposed school on a university campus, the founders of the school had to convince school administration that the school would be a serious educational endeavor and would bear no resemblance to a bankers' convention, which in the early post WWII period featured many purely social functions. Orrin Swayze was emphatic that the banking school would not resemble a convention, and with this assurance, the administration of LSU agreed to allow the school on campus with the provision that the university had no financial involvement in its operation.

So, the Graduate School of Banking at LSU was established, originally called School of Banking of the South. Along with a solid group of founding bankers and executives from the original nine sponsoring state bankers associations, Swayze welcomed the inaugural class of 99 bankers in August 1950. The occasional bankers planning for a "convention" received quite a shock when mandatory attendance, intensive assignments, exams, and even disciplinary measures were handed down.

It didn't take long for the banking industry to acknowledge that there was, in fact, a delineated difference between what was offered at conventions and at GSBLSU. The state banking association sponsorship rose from nine to fifteen.

Every banker at GSBLSU has their own personal reasons for enrolling, but for many, their attendance is largely motivated by the desire to improve professionally and to gain a "generalists" banking perspective (as opposed to most students' current comprehension as "specialists"). GSBLSU is widely regarded for producing valuable future banking executives with the three-year commitment.

Your Appointed Trustees

The school's Appointed Trustees are active bankers (and GSBLSU Alumni) who are hand-picked by the heads of your state bankers associations. They are asked to serve a term of two years and may serve one additional two-year term at the discretion of the bankers associations. The bankers presently serving as Appointed Trustees on the GSBLSU Board are:

- AL - **Claude Edwards**, Bryant Bank, Tuscaloosa, AL (c/o 1991)
- AR - **Rachael McCain**, First Arkansas B&T, Jacksonville, AR (c/o 2001)
- FL - **Andrew Couse**, First Bank, Clewiston, FL (c/o 2009)
- GA - **Ryan Earnest**, Heritage First Bank, Rome, GA (c/o 2008)
- KY - **Missy Shelton**, Hometown Bank, Corbin, KY (c/o 2012)
- LA - **Cindy Bourne**, Citizens Savings Bank, Bogalusa, LA (c/o 2013)
- MO - **Matt Sinnett**, Midwest Indep. Bank, Jefferson City, MO (c/o 2001)
- MS - **Wes Fulmer**, The Peoples Bank, Biloxi, MS (c/o 1997)
- NC - **Tony Reitzel**, Truist Bank, Greensboro, NC (c/o 2011)
- OK - **James Finch**, First Fidelity Bank, Oklahoma City, OK (c/o 1990)
- SC - **Marvin Robinson**, Ameris Bank, Columbia, SC (c/o 2008)
- TN - **Scott Cocanougher**, First Community Bank of TN, Shelbyville, TN (c/o 2003)
- TX - **Clark Ogletree**, First State Bank, Livingston, TX (c/o 2010)
- VA - **Sherri Sackett**, Select Bank, Lynchburg, VA (c/o 2019)
- WV - **David Langford**, United Bank, Martinsburg, WV (c/o 2019)

Our ATs are vital to the success of the school, especially in our marketing efforts, and we value each of them immensely. If you have not already done so, I encourage you to get to know the AT in your own state.

Tomorrow @ GSBLSU...

All Day
11:30-1:00 pm

SR Hawaiian Shirt Day
Lunch (NC Students in
the 459 back room)

7:30 pm

SR Party (The Varsity)