



GRADUATE SCHOOL OF BANKING
AT LOUISIANA STATE UNIVERSITY



2021 SESSION
May 24 – June 4, 2021
BATON ROUGE, LOUISIANA



SPACE IS LIMITED due to the program suspension in 2020; **early enrollment** is recommended.

KNOWLEDGE...

because your career does not come with a guarantee.

To succeed in today’s banking world, bank officers need the wisdom and expertise that comes from perception and insight, an astute ability to discover, discern and decide. It’s that kind of knowledge that the **Graduate School of Banking at Louisiana State University** has provided experienced bank officers for over **70 years**.

Completion of the GSB program has become a standard prerequisite to professional advancement in many banks.

Officers at banks of all sizes, from community banks to multi-billion dollar institutions, find that the School’s curriculum addresses their educational needs.

The course of study at the Graduate School of Banking spans 25 months, with (3), two-week resident sessions each year. During these resident sessions, bankers/students receive approximately 180 hours of classroom instruction. Organized evening study, written examinations and bank study projects between resident sessions are an integral part of the School’s comprehensive program.

The course is challenging, and students must have a commitment to a high degree of personal discipline to graduate. But those that make it leave with a new kind of knowledge...

...knowledge that will set them apart – in front, at the top!

FACILITIES

Classes are conducted on the campus of Louisiana State University in Baton Rouge. All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University’s athletic and recreational facilities, including an 18 hole golf course, swimming pools, tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms and indoor jogging tracks.

All students are housed in modern apartments with

private bedrooms—four bedrooms per apartment with two students sharing a bath. Apartments feature a full kitchen, washer/dryer combinations, cable TV connections (TVs not provided), and Wifi is available campus-wide. The Activity Center, which is connected to the apartments, contains a TV lounge and computer workstations.



FACULTY

One of GSB’s most important resources is its faculty, which is comprised of more than 50 outstanding bankers, university professors, and other professional

leaders from all parts of the country.

Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School’s informal learning environment provides the student ample opportunity to discuss banking topics with its nationally recognized faculty.

CURRICULUM

CORE CURRICULUM

- Asset/Liability Management
- Bank Management Simulation
- Bank Regulatory Law
- Banking Small Business
- Credit Risk Management
- Financial Markets
- Interpreting Economic Change
- Leadership Inside & Outside the Bank
- Leadership in Times of Change
- Managing Bank Performance
- Monetary Economics
- Risk Management & Cybersecurity
- Strategic Bank Marketing
- Treasury Management

SPECIALIZED COURSES

- Basic Credit Analysis
- Commercial Real Estate Financing
- Intermediate Credit Analysis
- Leadership Through Advocacy
- Mergers and Acquisitions
- Negotiate to Win for Bankers
- Recruiting and Retaining the Right Employee
- Rural and Small Business Lending
- Sources of Non-Interest Income
- Troubled Asset Resolution



STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2019 session, two thirds of the bankers/students held the rank of vice president or higher, almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$500 million-\$1 billion range. The number of female bank officers enrolled in the GSB has grown in recent years. In 2019, 108 of the 536 bankers attending the GSB were women.

M.B.A. CREDIT

Bankers completing the Graduate School of Banking at LSU may enroll in professional MBA programs at several universities and receive graduate credit for their work at the banking school. The programs have no residence requirements and may be completed on-line. The universities awarding credit are:

- Arkansas State
- Louisiana State University
- Mississippi College
- Mississippi State University
- The University of Mississippi
- The University of South Carolina
- The University of Tennessee-Martin
- The University of West Georgia
- Union College of Kentucky

Information regarding the requirements of each program and the number of academic hours awarded may be found at www.gsblsu.org.



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Don Hillbush

Loan Review Officer,
Atlantic Union Bank
President,
Class of 2018

“GSBLSU stresses knowledge, competence, relationships, community involvement, and humble leadership. I couldn't have asked for a better experience. The knowledge, experience, and relationships I gained will last my lifetime.”

APPLY TODAY AT:
www.gsblsu.org