



## KNOWLEDGE...

*because your career does not come with a guarantee.*

To succeed in today's banking world, bank officers need the wisdom and expertise that comes from perception and insight, an astute ability to discover, discern and decide. It's that kind of knowledge that the **Graduate School of Banking at Louisiana State University** has been offering to experienced bank officers for **70 years**.

Completion of the GSB program has become a standard prerequisite to professional advancement in many banks. Bank officers at banks of all sizes from community banks to multi-billion dollar institutions, find that the School's curriculum addresses their educational needs.



The course of study at the Graduate School of Banking spans 25 months, with three two-week resident sessions annually. During these resident sessions, bankers-students receive approximately 200 hours of classroom instruction. Organized evening study, written examinations and bank study projects between resident sessions are an integral part of the School's comprehensive program.

The course is challenging, and students must have a commitment to a high degree of personal discipline to graduate. But those that make it leave with a new kind of knowledge...

*...knowledge that will set them apart – in front, at the top!*

## FACILITIES

Classes are conducted on the campus of Louisiana State University in Baton Rouge.

All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University's athletic and recreational facilities, including an 18 hole golf course, swimming pools, tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms and indoor jogging tracks.

All students are housed in modern apartments with private bedrooms—four bedrooms per apartment with two students sharing a bath. Apartments feature a full kitchen, washer/dryer combinations, cable TV connections (TV's not provided), Wifi available campus-wide. The Activity Center, which is connected to the apartments, contains a TV lounge and computer workstations.



AT LOUISIANA STATE UNIVERSITY

PHONE

(888) 278-0025

(225) 766-8595

FAX

(225) 766-2561

EMAIL

john@gsblsu.org

4273 Highland Road  
Baton Rouge, LA 70808-4541



GRADUATE SCHOOL OF BANKING AT LSU



CELEBRATING

70 YEARS

www.gsblsu.org

CELEBRATING

70 YEARS

ADMISSION POLICIES OF GSB ASSURE EQUAL OPPORTUNITY FOR ALL QUALIFIED PERSONS WITHOUT REGARD TO RACE, RELIGION, SEX, NATIONAL ORIGIN, COLOR, AGE OR HANDICAP.

BATON ROUGE, LOUISIANA  
MAY 19-31, 2019



## FACULTY

One of GSB’s most important resources is its 52-member faculty, which is composed of outstanding bankers, university professors and other professional leaders from all parts of the country.

Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School’s informal learning environment provides the student ample opportunities to discuss banking topics with its nationally recognized faculty.



### Angie Lewis

Group Executive,  
Enterprise Risk  
Synovus® Bank  
Columbus, GA

## STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2018 session, two thirds of the bankers/ students held the rank of vice president or higher, almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$500-\$1 billion range. The number of women bank officers enrolled in the GSB has grown in recent years. In 2018, 142 of the 533 bankers attending the GSB were women.

## M.B.A. CREDIT

Bankers completing the Graduate School of Banking at LSU may enroll in professional MBA programs at several universities and receive graduate credit for their work at the banking school. The programs have no residence requirements and may be completed on-line. The universities awarding credit are:

- Arkansas State
- Mississippi College
- Mississippi State University
- The University of Mississippi
- The University of South Carolina
- The University of Tennessee–Martin
- The University of West Georgia
- Union College of Kentucky

Information regarding the requirements of each program and the number of academic hours awarded may be found at [www.gsblsu.org](http://www.gsblsu.org), then click on **Other Programs**.

## ADMISSION

### Education

Applicants must have credit for courses in basic accounting and either economics or money and banking. This credit may be obtained from a college or university or from the American Institute of Banking.

### Position

All students must be officers or regulatory officials in the financial services industry.

### Experience

A minimum of three years’ experience as an officer in the financial services industry is required; applicants from supervisory agencies must have a minimum of five years’ experience in bank supervision.

### Graduation

Students must satisfy the following requirements to graduate from GSB:

- Satisfactory completion of a series of 10 bank study projects – five the first year, five the second year.
- Satisfactory grades on examinations during the resident sessions.
- Full participation in all assigned classes and activities.

### Application and Fees

Final admission deadline is April 16, 2019.

- \$4,445 per session, includes \$300 non-refundable annual processing fee. This fee, which covers room, meals and all instructional materials, is due upon notification of admission.
- If an applicant withdraws before January 1, 2019, the full tuition fee will be refunded. An applicant withdrawing between January 1 and April 1 will forfeit \$150; an applicant withdrawing from April 1 to May 1 will forfeit one-half of the tuition; an applicant withdrawing after May 1 will forfeit the entire fee.

## C U R R I C U L U M

### SPECIALIZED COURSES

- Basic Credit Analysis
- Intermediate Credit Analysis
- Mergers and Acquisitions
- Negotiate to Win for Bankers
- Commercial Real Estate Financing
- Recruiting and Retaining the Right Employee
- Rural and Small Business Lending
- Sources of Non-Interest Income
- Troubled Asset Resolution
- New Elective

*More bankers select GSB than any other professional banking school, and with good reason—an outstanding faculty, an innovative curriculum and the recognition that comes with completing a program that has set a standard of excellence in the industry.*

### CORE CURRICULUM

- Asset/Liability Management
- Bank Management Simulation
- Bank Regulatory Law
- Banking Small Business
- Credit Risk Management
- Financial Markets
- Interpreting Economic Change
- Leadership Inside & Outside the Bank
- Leadership in Times of Change
- Managing Bank Performance
- Monetary Economics
- Risk Management & Cybersecurity
- Strategic Bank Marketing
- Treasury Management

“ I chose to attend the Graduate School of Banking at LSU as it was (and still is) the premier school for bankers in the Southeast. I graduated in May 2008 and was promoted to CEO of our Synovus bank in Rome, Georgia the next month. The education I received at LSU was pivotal in preparing me to lead the bank and have a broad-based understanding of the many factors that impact a bank’s success. Not only did I benefit from the well-rounded curriculum of the school, I have utilized the network I formed at LSU many times over the past 10 years. My decision to attend the school and commit to the three years of learning was one of the best choices I have made in my own personal and professional development. ”