

KNOWLEDGE...

because your career does not come with a guarantee.



To succeed in today's banking world, bank officers need the wisdom and expertise that comes from perception and insight, an astute ability to discover, discern and decide. It's that kind of knowledge that the

Graduate School of Banking at Louisiana State University has been offering to experienced bank officers for over 60 years.

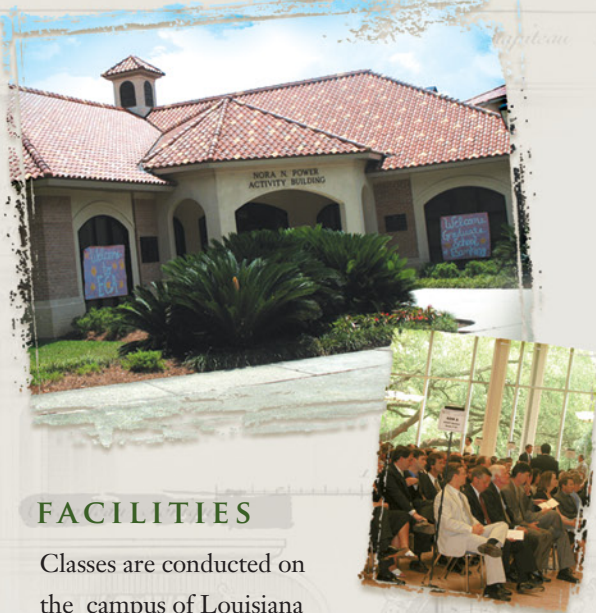
Completion of the **GSB** program has become a standard prerequisite to professional advancement in many banks. Bank officers at multi-billion dollar institutions, as well as small community bankers, find that the School's curriculum addresses their educational needs.

The course of study at the **Graduate School of Banking** spans 25 months, with three two-week resident sessions. During these resident sessions, bankers/students receive more than 200 hours of classroom instruction. Organized evening study, written examinations and bank study projects between resident sessions are an integral part of the School's comprehensive program.

The course is challenging, and students must have a commitment to a high degree of personal discipline to graduate. But those that make it leave with a new kind of knowledge...

...knowledge that will set them apart —

in front, at the top!



FACILITIES

Classes are conducted on the campus of Louisiana State University in Baton Rouge. All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University's athletic and recreational facilities, including an 18 hole golf course, swimming pools, tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms and indoor jogging tracks.

Senior and second year students are housed in modern apartments with private bedrooms — four bedrooms per apartment with two students sharing a bath. Apartments feature a full kitchen, washer/dryer combinations, cable TV connections (TV's not provided) and in-room data connections. The Activity Center, which is connected to the apartments, contains a TV lounge and e-mail workstations. First year students are housed in apartments, space permitting.



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ADMISSION POLICIES OF GSB ASSURE EQUAL OPPORTUNITY FOR ALL QUALIFIED PERSONS WITHOUT REGARD TO RACE, RELIGION, SEX, NATIONAL ORIGIN, COLOR, AGE OR HANDICAP.



FACULTY

One of GSB's most important resources is its 65-member faculty, which is composed of outstanding bankers, university professors and other professional leaders from all parts of the country.

Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School's informal learning environment provides the student ample opportunities to discuss banking topics with its nationally recognized faculty.



View of LSU Quad

Tony Reitzel

Senior Vice President

BB&T Regional Loan Administrator
Winston-Salem, NC



The Graduate School of Banking at LSU offers graduate-level educational opportunities for professionals in our highly dynamic industry. The core curriculum is cross-disciplinarian offering of courses in Bank Financial Analysis, Economics, Law, Marketing, Regulatory & Asset/Liability Management with a capstone Bank Simulation model. Additional specialty courses coupled with real-world case studies round out a comprehensive learning environment. The student body is comprised of all bankers with diverse backgrounds and experiences representing institutions of sizes ranging from \$100 million to over \$200 billion including both U.S. and International bankers. Not only do the students share in the educational process and collaboration but also build life-long friendships. Louisiana State University provides excellent housing and classroom facilities in a beautiful campus setting. Without hesitation, I strongly recommend this program to other banking professionals.

STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2011 session, two thirds of the bankers/students held the rank of vice president or higher, almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$100-\$500 million range. The number of women bank officers enrolled in the GSB has grown in recent years. In 2011, 90 of the 495 bankers attending the GSB were women.

C U R R I C U L U M

SPECIALIZED COURSES

- Advanced Real Estate Financing
- Basic Credit Analysis
- Critical Relationship Skills
- Effectively Managing the Consumer Bank
- Intermediate Credit Analysis
- Mergers and Acquisitions
- Rural and Small Business Lending
- Sources of Non-Interest Income
- Treasury Management Practices
- Troubled Asset Resolution

More bankers select GSB than any other professional banking school and with good reason—an outstanding faculty, an innovative curriculum and the recognition that comes with completing a program that has set a standard of excellence in the industry.

M.B.A. CREDIT

Bankers completing the Graduate School of Banking at LSU may enroll in professional MBA programs at several universities and receive graduate credit for their work at the banking school. The programs have no residence requirements and may be completed on-line. The universities awarding credit are:

- The University of South Carolina
- The University of Mississippi
- Mississippi State University
- Mississippi College
- The University of West Georgia
- The University Tennessee-Martin

Information regarding the requirements of each program and the number of academic hours awarded may be found at www.gsblsu.org, then click on Academics.

CORE CURRICULUM

- Asset/Liability Management I & II
- Bank Financial Analysis
- Bank Management Simulation
- Bank Regulatory Law
- Financial Markets
- Interpreting Economic Change
- Leadership in Times of Change
- Managerial Decision-Making Strategy
- Monetary Economics
- Proactive Relationship Development
- Profit Mastery: Ride the Recovery
- Strategic Bank Marketing
- Strategic Technology Trends

ADMISSION

Education

Applicants must have credit for courses in basic accounting and either economics or money and banking. This credit may be obtained from a college or university or from the American Institute of Banking.

Position

All students must be officers or regulatory officials in the financial services industry.

Experience

A minimum of three years' experience as an officer in the financial services industry is required; applicants from supervisory agencies must have a minimum of five years' experience in bank supervision.

Graduation

Students must satisfy the following requirements to graduate from GSB:

- Satisfactory completion of a series of 10 bank study projects—five the first year, five the second year.
- Satisfactory grades on examinations during the resident sessions.
- Full participation in all assigned classes and activities.

Application and Fees

Final admission deadline is **April 18, 2012**.

- A \$150 nonrefundable application fee must be submitted with the application for admission. The tuition fee for the 2012 session is \$3,745. This fee, which covers room, meals and all instructional materials, is due upon notification of admission.
- If an applicant withdraws before January 1, 2012, the full tuition fee will be refunded. An applicant withdrawing between January 1 and April 1 will forfeit \$150; an applicant withdrawing from April 1 to May 1 will forfeit one-half of the tuition; an applicant withdrawing after May 1 will forfeit the entire fee.